

## A Jeremy Oliver hosted Event

At corporate events and executive round tables, Jeremy essentially acts as a 'host' and ringmaster for the entire luncheon, tasting or evening. It starts with greeting and familiarizing himself with all guests upon arrival and continues with regular engagement throughout until the event's conclusion.

For many, Jeremy Oliver is their wine 'guru' and the opportunity to spend time with one as knowledgeable let alone as affable, is considered quite a treat. It certainly helps that his ability to discuss the wines is not considered too 'technical or talk heavy' – in fact quite the opposite is usually true.

Prior to the dinner, we will of course already have selected and sourced the wines chosen to reflect the given theme, and carefully matched them to the cuisine for the night.

Traditionally we like to serve 2 wines per course and prefer 4-5 courses instead of 3. This not only enables us to showcase more wines and give the opportunity for wine connoisseurs to compare and contrast 2 wines before them, it also allows chefs to showcase and guests to enjoy, a greater variety of fare. This traditional format works well, however we are ultimately flexible with format, theme and style, and will work with you on what would work best for your guests.

Our dinners offer something different, unique, educational, engaging and memorable. Most of all, they are simple and honest 'fun' – as Jeremy introduces the wines in front of the guests and spins a story about and around the wine, winemaker or winery relating to to the theme. Drawing from a wealth of industry knowledge, Jeremy leads the discussion and from that alone, conversation drifts easily and joyously into anything and everything. It is a unique medium that is proven to unite clients and partners from different walks of life and with different levels of knowledge and enthusiasm towards wine and cuisine.

The value Jeremy brings, the relationships he helps forge and the enjoyment not to mention learning that is gleaned from it, means your clients not only remember the event extremely fondly, but they look forward to the next 'dinner' or night. These events have proven to match their weight in gold.

Whether staged for an intimate group or for a larger occasion, the style and format of Jeremy Oliver's wine events are a perfect conduit for conviviality, relationship development and enhancement.